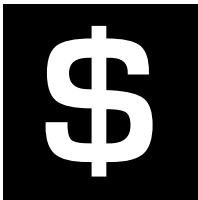


Student Activities



Lesson Four

Comparison Shopping



comparison shopping

directions

Compare your options of buying soft drinks and clothing items using the charts below.

soft drink		
	cost	cost per item
vending machine		
brand name at convenience store		
brand name at grocery store		
brand name at discount store		
generic brand		
other:		
other:		
other:		

clothes		
	cost	cost per item
brand name designer		
lesser brand		
discount store		
thrift store		
yard sale		
other:		
other:		
other:		



lesson 4 quiz: shopping

circle the correct answer for each question.

1. Wise shoppers take time to compare two or three alternatives before spending money.
True
False
2. Taking time to read newspaper ads can save money when shopping.
True
False
3. We can look at advertisements and learn how they make us want an item.
True
False
4. My needs should take priority over my wants when shopping.
True
False
5. Television commercials for food products are always factual.
True
False
6. Television ads influence spending decisions by:
 - a. using special music
 - b. using pretty pictures
 - c. making me think I need the item
 - d. all of the above
7. A spending need is:
 - a. something that looks good to me
 - b. something that I need to exist
 - c. something my friend has
 - d. the first thing I see in the store
8. The best spending choice is:
 - a. always shop at brand-name stores
 - b. buy the same thing my friends buy
 - c. compare my choices before I buy
 - d. always borrow from friends